



# BROOM OWNERS CLUB

## Why Buy a Boat?

Buying a boat is a thoughtful move into the fun, friendly and adventurous world of boating.

## Why Choose a Broom?

Choosing a boat is never just about specifications, it's about how you want to spend your time on the water. Whether buying for the first time, moving from sail to power, upgrading or simply looking for something more capable and comfortable – the decision often comes down to one key question... what truly matters?

For many owners the answer leads them consistently to one name – **Broom**.

When you choose a Broom, you are not just buying a superbly well-built boat, you are stepping into a living, supported marque sustained by one of the most active, knowledgeable and friendly owner communities in boating.

At the heart of every Broom is a reassuring sense of quality and capability which builds confidence. These are boats designed not just for fair weather cruising, but for real world conditions. Their proven hull designs, redefined over decades, deliver stability, predictability and comfort across inland waterways and coastal/sea passages alike.

A Broom boat is built to an exacting and different standard. Step aboard any Broom and one thing becomes immediately clear, this is a comfortable boat, built properly.

From the strength of the hull to the quality of the joinery, Broom's commitment to craftsmanship is evident throughout. These boats were never built to meet a price point they were built to last. It is why so many remain in active use decades after the formation of the company in 1898.

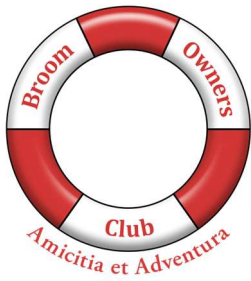
Many of the boats still in use, especially from the early 1940's until now, do so because they were not just designed for messing about on the water, but also for living. They come with:

- Spacious, practical layouts
- Generous headroom throughout
- Light filled interiors with good sized windows
- Well equipped galleys and comfortable cabins
- Wide decks for crew safety

## A Good Investment? A Value That Endures...

One of the most compelling aspects of owning a Broom is its long-term value, thanks to their build quality, reputation and loyal following:

- Depreciation is typically lower than many comparable boats
- Demand remains strong across a wide range of models
- Well maintained boats are highly sought-after



# BROOM OWNERS CLUB

## A Legacy That Continues Through Its Owners

Through the Broom Owners Club the marque continues to thrive:

- A UK and European membership base
- Regional groups organising cruising and social events
- A twice-yearly magazine sharing real owner information and experiences
- A comprehensive knowledge base covering models, systems and maintenance, available to members of the club at [broomowners.com](http://broomowners.com)

This is not just a club, it is the infrastructure that keeps our boats alive, admired and respected.

## Support You Can Rely On

Ownership of a Broom and membership of the Broom Owners Club is supported in a way few other marques can match. Members benefit from:

- Technical Forums backed by extensive documentation, knowledge and experience
- Direct access to experienced owners
- Practical advice on maintenance, upgrades, refurbishments and trouble-shooting
- A private Facebook community and Regional WhatsApp groups

We ensure that knowledge is shared not lost, and problems are solved not guessed.

## A Community That Goes Beyond

The Broom Owners Club is built around more than just boats and technical knowledge; it's about the people.

- Social events and rally's
- Group cruises across the UK and Europe
- Coffee mornings and informal gatherings
- Shared friendship and adventure weekends

All resulting in happy boating and lasting friendships.

You need never be on your own unless you wish to be.

If you like what you've read so far, then consider getting yourself into boating. We all started the same way. If you do that by initial boat hire and enjoy that, you will develop the urge to have your own boat. When you do – think about what you have just read, and consider a Broom first.

At any time if you think we can help, contact us at [broomowners.com](http://broomowners.com).