

Broom News²⁰⁰⁶

Published annually by the longest established builder of Power Boats in Great Britain - C.J.Broom & Sons Limited

Broom Launch New Model

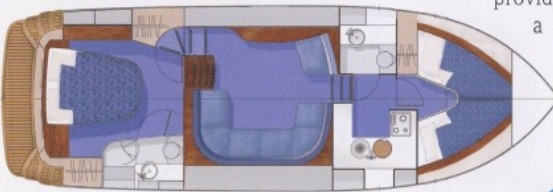


Broom are pleased to announce a new addition to their range of aft cabin motor cruisers, the Broom 365.

Designed by Andrew Wolstenholme, the 365 has a medium 'V' hull to give a good performance at sea yet still have excellent handling qualities at slower speeds. With a folding radar arch and low air draft the 365 will be capable of cruising the inland waterways of Europe. The aft deck helm position provides good protection and

excellent visibility following Broom's tradition of building practical boats for the widest possible use.

The hull is relatively high sided to allow for a spacious interior, but access is made easy with steps up both sides of the transom.



The aft deck, which can be fully enclosed with an easy to fit stow hood, has plenty of seating area.

Broom are keen to retain a position in the market for boats under forty feet and the 365 is designed to meet this criteria, whilst providing a serious cruising boat with a spacious aft owners cabin and a guest cabin forward, both with their own separate heads.

About Broom

The Broom Group provides a unique and most comprehensive service to boat owners. The facilities include boat building, new and used boat sales, refurbishment, maintenance, service, moorings, upholstery, cover making and stainless steel fabrication.

Some owners have started their boating by hiring a Broom boat, gone on to purchase a new or used Broom, have taken advantage of the service facilities provided at Brundall and eventually sold the boat via Broom's brokerage service. In some cases boats built by Broom are handed down from one generation to the next and are still serviced and maintained by Broom. This applies particularly to wooden boats built in earlier years.

Broom are based on the River Yare, the largest of the Broadland rivers. There is direct access to the sea with no locks or fixed bridges.

Continuous development of the Brundall site has ensured Broom can provide excellent service facilities for boats up to 55 feet in length. There are sheltered moorings, areas of hard standings, storage sheds, under cover docks as well as a purpose built service centre.

Aquafibre Mouldings Ltd., Broom's associate company, is located close by in the village of Rackheath. Here the hulls and superstructures for the Broom range are moulded in a purpose built factory.



Aquafibre undertakes all the development work for each new Broom model, plus making this experience and expertise available to other boat manufacturers. In addition Aquafibre offer the largest range of hulls and superstructures for inland waterway charter boats which are used throughout Europe.

Broom Increase Production Area

To meet the increasing demand for their boats and to improve their efficiency Broom have increased their production space and capacity.

The increased floor area will be used to fit out the superstructures before they are fitted to the hulls. This was previously done in the main production shops but each superstructure takes up the space of one hull, so the new facility will allow more hulls to be worked at any one time.

At the same time the opportunity is being taken to do much more work on the superstructures whilst they are at floor level, thus cutting down the production time of the complete boat.

The extra floor space was previously used for the maintenance of Broom's hire fleet. They gave up this activity in 2004 to concentrate their efforts on the production of new boats and to expand the Service Division.

Historically the space was part of the old Moonraker factory which was built adjacent to Broom.



First super structures in new production area.

Broom Appoint New Managing Director

Broom are very pleased to announce they have appointed a new Managing Director. Martin Broom has made the following statement:

"I have been considering for some time how to ensure the future growth and success of the company and as a result I am pleased to announce that I have appointed Andrew Walmsley to be Managing Director of Broom.

As Managing Director, Andrew will be responsible to me for the day to day management of the business and this will leave me as Chairman, more time to focus on the future direction of the company and, in particular, new model design and development."



Andrew Walmsley joins Broom with an impressive track record of delivering results in the niche car, motor sport and engineering consultancy sectors of the automotive industry. He is a well-respected and successful figure following his senior management positions at Lotus Cars and two years as Managing Director of Cosworth Engineering. He has worked at McLaren Cars, working with Daimler Chrysler on the Mercedes SLR sports car project, from initial planning and development of Specification Book to launch of the project and the recruitment of key senior staff as well as implementing many business systems and processes. As Managing Director at McLaren Cars he took overall responsibility for the company, including the McLaren F1 Customer Care division.

More recently he worked at Lola Cars in Huntingdon where he was responsible for developing Lola's non-motor sport activities and was instrumental in securing the company's largest composite manufacturing contract.

Martin Broom continues, "My reason for bringing in someone from the automotive industry is that most of the major boat builders in Europe have recruited people from that area. At Broom we have a vast knowledge of boats, our product, customers and our market, what we need is the technical and advanced production systems of industry to ensure we can continue to improve our quality and production methods."

Andrew joined Broom on the 3rd October 2005.

Broom Acquire Stainless Steel Business

Broom are pleased to announce they have created a new division to improve and extend their stainless steel fabrication facility by acquiring the well respected business of G H Fabrications, formerly based at Rackheath near Norwich.

G H Fabrications is a successful stainless steel fabricating business specialising in the production of a wide range of items for the marine industry. They have a strong customer base supplying the leading boat companies in Norfolk and Suffolk.



The founder of G H Fabrications, Gerry Hudson, will be managing the new division for Broom for the coming year to ensure the continuation of the quality product on which he has built his reputation.

Broom have created new factory space for this division which will incorporate their own team of fabricators.

For details of the services available please contact Gerry Hudson or Colin Boast on 01603 711800.

Service Divisions

To cope with the increasing demand for Broom's boat services and maintenance division, Broom now operates from two sites. The main facility is located adjacent to the boat building factory and has extensive undercover facilities as well as working berths, some of which are undercover. A new 35 ton boat hoist was installed in 2005, which has considerably increased both the efficiency and capacity.

The second site is located in the largest marina on the Broads, Brundall Bay Marina. Here is located an experienced team offering full service facilities with the back up of the main works close by.

For details of Broom's extensive services, call Andrew Stone or Colin Boast on 01603 712334.

For Brundall Bay Marina call Gary Alcock on 01603 714372.



Volvo Service Dealership

The continuing expansion and quality of the Broom Service Division has been rewarded with the news that Volvo Penta has appointed Broom as a Service Dealer.

This will allow Broom to service Volvo marine engines for both new and used boats and carry out warranty work on their range of engines.

Skilled staff, backed up by a good stock of Volvo spare parts will ensure that Broom will be able to provide a good service to owners of boats fitted with Volvo engines.

Brundall Marine Services will operate the Dealership, a division of Broom based at Brundall Bay Marina. However this new facility will have the full support and backing of Broom's main service Centre.

For details and to arrange a service please call Broom Boats on 01603 712334.

**VOLVO
PENTA**

Owners Club Celebrates First Anniversary



The Broom Owners club celebrated its first year of existence by gathering in Norfolk for factory tours of Broom and its sister company Aquafibre at Rackheath. These visits were accompanied by panel sessions with Martin Broom and his managers, a river trip, lunch at Coldham Hall, the Annual Dinner in the evening with entertainment by the Sheringham Shantymen to complete an enjoyable weekend. This followed a successful summer of cruises and rendezvous which saw small fleets flying the BOC pennant cruising through Holland and Belgium, as well as along the Normandy coast; whilst other groups met on the Thames, at Ramsgate, at Beccles for weekend meet-and-greet get-togethers and also at the Southampton Boat Show. The BOC continues to develop benefits and activities of value and interest to Broom Owners, including the development of regional sections to better serve the needs of its fast-growing and geographically diverse membership.



Membership is now passing the 150 mark, of which one third are based in Norfolk and on the East Coast, and the rest mainly on the non-tidal Thames and Solent, with clusters of membership in Ireland, Central England, the Channel Islands and the continent of Northern Europe. The establishment of local meetings will continue this trend. The club welcomes new members who are interested in further enhancing their enjoyment of their Broom boat and annual membership is still only £25.00 per boat, which includes a quarterly newsletter plus access to the BOC website. This modest fee is often more than offset by eligibility for the 5% discount on Navigators and General Insurance.

There will again be the London Boat Show reception on the late opening evening of Thursday 12th January 2006. Boat Show events also include a 2006 Cruise Planning Seminar.

Membership application forms are available online at www.broomowners.com, from Broom's reception, or by telephoning Membership Secretary, Andy Nurse, on 01895 630207.

New Improvements For Broom 450

The 450 is one of Broom's most popular models, attracting many favourable comments both about the interior comfort and excellent seagoing qualities. With the new generation of more powerful marine engines now available the 450 can cruise at good average speeds even in adverse weather conditions.



To improve still further the comfort of the interior the forward accommodation has been completely redesigned. The result provides for a circular shower area in the enlarged toilet compartment whilst at the same time the galley has been upgraded to prove a more attractive, practical working area.

The floor area of the whole of the forward accommodation is now all one level with no steps.



Boat Safety Scheme On Broads

Important notice to owners who keep their boats on the Broads

The Broads Authority, the body responsible for the navigation on the Norfolk and Suffolk Broads, definitely plan to implement the National Boat safety Scheme. It will be essential for a boat to have a Boat Safety Certificate before it can be used on the Broads. The requirement to have a Certificate will be implemented in three stages, starting in April 2007 as follows:

Introductory date	Type and size of Craft (block area)
1 April 2007	Hire craft over 30sqm Private motor craft of 21sqm and above
1 April 2008	All remaining hire craft Private motor craft of 11sqm and above
1 April 2009	Remaining private motor craft All private sailing craft

The Scheme applies to all boats with engines and/or cooking, heating, lighting, refrigerating and other domestic appliances, which will need to pass an examination before they can be permitted to navigate the Broads. The Scheme will not apply to open boats propelled solely by outboard motors and not fitted with any of the above appliances.

Broom are very concerned to ensure owners get their boats certificated as soon as possible to avoid a situation developing in 2007 when it will be impossible for them and the other boatyards in the area, to cope with the demand.

Broom and their Brundall Marine Service division based at Brundall Bay Marina will be pleased to advise and quote for the necessary work on individual boats. They can also arrange for the issuing of the Certificate.

For details please call 01603 712 334 to speak to Andrew Stone, Colin Boast at Broom or Gary Alcock at Brundall Marine Services.

About aquafibre

New Charter Boat For Irish Waterways



Aquafibre, Broom's associate company, continue to consolidate their position as Europe's leading supplier of Charter Boat Mouldings, with the development of the new 'Wexford Sedan'.

The new 36' wide beam inland cruiser has been developed exclusively for Carrick Craft, who operates a luxury fleet of charter boats on the Shannon and Erne in Ireland.

Designed by Andrew Wolstenholme in conjunction with Carrick Craft management and boat builders Haines Marine, the Wexford combines practicality with great style and comfort. The hull incorporates a large full-length keel, which makes it very easy to manoeuvre at slow speeds and in confined waters. The generous all round side decks are less than 3ft above water level, which makes them easy to get on and off for mooring and operating locks, while the spacious aft cockpit is ideal for holiday relaxation and fishing, which is a very important market for the Irish operator.

Below decks the accommodation comprises of a large double fore cabin, which ingeniously converts two single berths and two single side cabins. The layout is ideal for parents with two children or four fishermen. The main saloon incorporates the galley, dining area and four forward facing helm seats with access to the side decks on both sides.

Most of the inland charter fleets in Ireland have been developed over the last twenty-five years based on models from Aquafibre's extensive range.

For further information on Aquafibre's wide range of quality mouldings and development expertise, please contact:

Aquafibre Mouldings Ltd, Wendover Road, Rackheath, Norwich, NR13 6LR,
Tel: +44 (0) 1603 720651 Fax: +44 (0) 1603 720654 Email: info@aquafibre.co.uk

Broom Powerboat Range 2006

BROOM 35



Length - 34'10" (10.6m)
Waterline Length - 30'10" (9.3m)
Beam - 12'4" (3.8m) Draught - 3'2" (0.9m)
Single or Twin Engines HP Range 62 to 320 H.P.

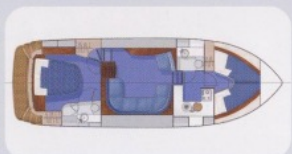
BROOM 42



Length - 42'6" (12.95m) Deck Length 39'9" (12.1m)
Waterline Length - 37'8" (11.47m)
Beam - 13'11" (4.24m) Draught - 3'6" (1.07m)
Single or Twin Engines HP Range 135 to 880 H.P.



BROOM 365



Length - 36'6" (11.13m) Deck Length - 33'8" (10.25m) Waterline Length - 28'9" (8.75m)
Beam - 12'4" (3.78m) Draught - 3'4" (1.02m)
Twin Engines HP Range 450 to 620 H.P.

BROOM 450



Length - 45'0" (13.7m) Deck Length - 42'6" (13.0m) Waterline Length - 36'0" (11.0m)
Beam - 15'3" (4.6m) Draught - 4'0" (1.2m)
Twin Engines HP Range 620 to 1000 H.P.



BROOM 39



Length - 39'6" (11.96m) Deck Length 36'10" (11.22m) Waterline Length - 34'6" (10.5m)
Beam - 13'0" (3.96m) Draught - 3'6" (1.06m)
Single or Twin Engines HP Range 135 to 630 H.P.

BROOM 50



Length - 50'0" (15.24m) Deck Length - 46'6" (14.2m) Waterline Length - 41'0" (12.5m)
Beam - 15'3" (4.6m) Draught - 4'3" (1.3m)
Twin Engines HP Range 740 to 1420 H.P.



BROOM 415



Length - 41'2" (12.5m) Deck Length 38'0" (11.58m)
Waterline Length - 33'3" (10.14m)
Beam - 13'6" (4.11m) Draught - 4'3" (1.29m)
Twin Engines HP Range 520 to 852 H.P.

BROOM 50 HARDTOP



Length - 50'0" (15.24m) Deck Length - 46'6" (14.2m) Waterline Length - 41'0" (12.5m)
Beam - 15'3" (4.6m) Draught - 4'3" (1.3m)
Twin Engines HP Range 740 to 1420 H.P.



How to contact us

For full details or the name of your nearest dealer contact
C.J.Broom & Sons, who will be pleased to discuss your requirements.

Broom, Brundall, Norwich, Norfolk NR13 5PX, England.
Telephone: +44 (0)1603 712334 Fax: +44 (0)1603 714803
E-mail: enquiries@broomboats.com
web site: www.broomboats.com

BROOM 530



Length - 53'0" (16.15m) Deck Length - 46'6" (14.2m) Waterline Length - 41'0" (12.5m)
Beam - 15'3" (4.6m) Draught - 4'3" (1.3m)
Twin Engines HP Range 740 to 1420 H.P.



OVER ONE HUNDRED YEARS OF CRAFTSMANSHIP