

Broom News²⁰⁰³



Published annually by the longest established builder of Power Boats in Great Britain - C.J. Broom & Sons Limited

STYLISH YET PRACTICAL - THE NEW BROOM 39KL



The Broom 39KL is a further refinement and progression of the range of boats Brooms have developed that are excellent seagoing boats yet can be handled and cruised on the Inland Waterways of Europe. Their seagoing ability is in no way compromised by achieving this objective which gives an added dimension to the use of the boat.

The 39KL has the latest styling but follows the Broom tradition of a quality three cabin boat with a fully protected aft deck helm position.

Particular attention has been given to developing the layout and use of the aft deck. The seating provides plenty of space for lounging or eating round the table. With the easy to operate hood in the up position the aft deck virtually becomes an onboard sun lounge.

The KL designation is used to indicate the boat has a small keel, which gives it the excellent handling qualities, and also separates the 39KL from earlier Broom models of the same length.



BROOM 450OS JOINS THE FLEET

The Broom 450os, launched at the 2002 London Boat Show, is proving a worthy successor to the earlier Broom 44 models.

Developed from the well proven 44 hull, with a new styled superstructure, the 450os incorporates many of the latest Broom features. The transom has built in steps both sides from the bathing platform to the deck. The wide aft deck area provides a large living and lounge space.

The transom can have incorporated Brooms new lifting davit which takes all the weight of the tender on the strongest part of the boat. The command position is fully protected by the new quick release hood recently developed by Brooms.



About Broom

The Broom Group provides a unique and most comprehensive service to boat owners. The facilities offered include boat building, new and second hand boat sales, maintenance, moorings, finance, insurance and charter boats for the Broads area.

Some owners have actually started boating by hiring a Broom boat, gone on to purchase a new or second hand Broom, used the service facilities provided at Brundall and eventually sold the boat via Broom's Brokerage Service. In some cases boats built by Brooms are handed down from one generation to the next and are still serviced and maintained by Brooms. This applies particularly to the wooden boats built in earlier years.

Brooms are based on the River Yare, the largest of the Broadland rivers. There is direct access to the sea with no locks or fixed bridges.



Continuous development of the Brundall site ensures Brooms can provide excellent service facilities for boats up to 50 feet in length. There are sheltered moorings, areas of hard standing, storage sheds, under cover docks as well as a purpose built service centre.

Aquafibre - Mouldings Brooms associate company is located close by in the village of Rackheath. Here the hulls and superstructures for the Broom range are moulded in a purpose built factory.

In addition Aquafibre undertakes all the development work for each new Broom model, plus making this experience and expertise available to other boat manufacturers.

British
Nautical
Awards



'Motor Cruiser
of The Year
1997'

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Broom Factory and Marina



Brooms policy of continually investing in and improving the Brundall site is illustrated by this recent aerial picture.

The centre right group of buildings contains the production lines, joinery shops and stores etc., with the new administration office on the right.

The centre left buildings house the various service areas, with the Service Centre near the railway line.

The large buildings on the left are the Brundall based Aquafibre mould shops, where some of the Broom boats are moulded, the remainder being done at Aquafibre's main factory at Rackheath, which is four miles from Brundall.

The foreground shows the marina and those moorings kept for Sales and the handing over of new boats.

As this picture was taken on Saturday the mooring basin in front of the Service Centre has some of the Broom Hire Fleet in which are being serviced and prepared for the next holiday makers to take over.

Boat Safety Scheme

Most Inland Waterways in the UK now require a boat to have a National Boat Safety Certificate before a licence can be obtained. This scheme is due to be introduced on the Norfolk Broads in 2005.



For those owners who never cruise on Inland Waterways there are still considerable advantages in putting your boat through the test to obtain a Certificate. There is the peace of mind that your boat is up to standard, insurance companies are increasingly asking for Certificates and when you come to sell your boat it can add value to the craft, particularly if the purchaser intends to cruise inland.

Brooms will be pleased to quote for bringing your boat up to the standard and will obtain a Certificate. It is anticipated there will be a huge demand in 2004 and Brooms urge owners to think now about having this work done.

Broom Service Centre Increases Business

The Service Division of Brooms continues to grow with the number of boats being handled increasing each year.

Continual investment in specialist equipment, areas of hard standing and handling facilities has increased the efficiency and capability for Brooms to offer an expanding service.



The purpose built Service Centre can cope with boats up to 50 feet in length. The facilities include: window repairs, replacement hoods and upholstery, improved methods for osmosis treatment, fully equipped engineers shop plus most importantly the skilled staff to deal with both timber and fibreglass boats.



For details of all the services available at Brooms call our Service Department on 01603 712334

ABOUT aquafibre

The Development Specialists

Apart from manufacturing all the G.R.P. mouldings for the Broom range, Aquafibre, (Broom's associate company), specialise in the development of new models.

Employing a large team of highly skilled 'patternmakers', the company works on customer supplied drawings to produce the master timber plugs for new hull, deck and component mouldtools.

One of the company's latest projects is the stylish superstructure for the new Broom 39KL, crafted under the watchful eyes of Naval Architect Andrew Wolstenholme and the Broom design team.

In addition to developing every new Broom model, Aquafibre undertake large projects for other well-known boat builders in addition to producing new models for their own extensive range of Charter boats.



For further information on Aquafibre's development expertise or wide range of quality mouldings, please contact:

Aquafibre Mouldings, Wendover Road, Rackheath, Norwich NR13 6LR

Tel: +44 (0) 1603 720651 Fax: +44 (0) 1603 720654

Hire Fleet Short Breaks

Brooms operate one of the best hire fleets on the Norfolk Broads. Several of the older boats have recently been taken out of the Fleet to concentrate on providing quality holidays for the discerning holidaymaker.

Whilst most holidays are taken for a week or more, short breaks are becoming increasingly popular and Broom's have responded by making more of the fleet available for Saturday to Tuesday or Tuesday to Saturday cruises.

Please call Broom's booking staff on 01603 712334 for details.



Brooms Success at Thames Rally

The Thames Valley Rally is one of the largest to be held annually in the UK. The 2002 Rally again proved very successful for the Brooms where they featured prominently amongst the sixty boats taking part.

The highlight of the Rally is the sail past and the top 'Concourse d'Elegance' prize went to the Broom 34 'Witches Broom' beautifully turned out by her owners, Barry and Sandra Oliver. The judging was done by the well known personality and keen boater Raymond Baxter. The salute was taken from the chairman's boat, the Broom 37 'Sea Viking'.

Incidentally one of Raymond Baxter's first boating experiences was on the Norfolk Broads with a Broom Captain class hire cruiser many years ago.



Crown Classique 'S'



Wherry "SURPRISE"
offered for hire by Brooms in the 1920's

Brooms roots go back to the very beginning of boat hire on the Norfolk Broads, starting with the hiring out of wherries with two crew. Since those early times, Brooms have played a leading role in the development of the modern river charter boat for use throughout Europe, having built and operated their own distinctive fleet, built first in timber and now in fibreglass. With their associate company of Aquafibre they have developed the largest range of hulls and superstructures for charter boats in Europe, these being available from Aquafibre.

Brooms have continually fitted these boats out for the best names in the European Charter business. Virtually all the Emerald Star Fleet in Ireland was based on Broom built boats. Now Brooms are building the latest designs for the Crown Cruiser fleet, the biggest in Europe. This is the 42 Classique 'S' which are being delivered in 2003 to places as far apart as Ireland, France, Holland, Germany and Italy.

Involvement with charter boat building has a knock on advantage to all Broom owners because the secret of charter boat building is to make everything easy to service. This habit is seen in all Broom built boats and could prove invaluable in times of need.



Broom 29ST



Whilst the major part of building and developing Broom boats is aimed at the aft cabin concept, they have long realised the need for a weekender or smaller boat. Their answer is the 29ST (soft top).

This attractive boat underwent a complete revamp during 2002. The interior is now finished in carefully hand picked veneers, and completed to Brooms highest standards. The door surrounds and edging details are now finished with timber and the upholstery has been reshaped to give greater comfort. On the exterior the hull edge fendering is now stainless steel with other items of the deck gear being updated.



A Little Piece of History

Brooms were founder members of Blakes Holidays Ltd., the consortium set up in 1946 when the original business was purchased by the Broads Boatyards from Harry Blake, who founded the Agency in 1912.

Recently the Blakes Boating Business was sold to the Holiday Cottages Group, and the Wroxham office closed. All sales and bookings are now handled at their Earby based headquarters. Martin Broom, the Chairman of Blakes prior to the sale, realised that in the Wroxham office was a complete set of Blakes Holiday Brochures from 1912 to the present day, the only missing ones being the years during the two world wars when Blakes was closed. These brochures contain a unique record and history of the development of the Broads Hire Fleets and the social and economic effect this has had on the area.

Rather than run the risk of losing them from Norfolk, Martin Broom arranged, with the co-operation of Blakes Boating Holidays, to have these taken into the permanent care of the new Norwich Millennium Library where so much of Norfolk's historical records are carefully stored yet available for public scrutiny.

The picture shows Martin Broom handing over the brochures at Norwich Riverside, having been carried up the historical gateway to Norwich on board one of Broom's latest hire cruisers, the Commodore Bridgemaster.



'Sahira' Proves our Point



Brooms have long claimed that their boats are aimed at the serious cruising yachtsman who may decide to live aboard for long periods.

The owners of the Broom 37 Continental 'Sahira' certainly prove this is no idle claim. Jenny and Terry Holkham took up boating in the 1980's and, having got hooked, progressed to 'Sahira' in 1990. Purchasing her from her original owner who had mainly kept 'Sahira' at Brundall, the Holkams, in 1997, decided to semi-retire and go off cruising for up to six months of the year.

After some preparation work carried out by Brooms Service Department, 'Sahira' left Brundall and set off for Paris and then spent a year cruising through the French Canals to the Mediterranean.

During the following years the Holkams and 'Sahira' have cruised over 7000 miles and even reached Morocco, thus proving that with a Broom boat you can cruise from Brundall to Africa given the will and some careful planning.

The Holkams are quoted as saying:

"We both feel you have to do everything you want while you can. We enjoy meeting all the different people and hearing their stories, and we love also being able to be on our own when we want to."

BROOM POWERBOAT RANGE 2003

BROOM 29 CL Softtop



Length - 29' (8.84m)
Waterline Length - 25'6" (7.80m)
Beam - 10'5" (3.17m) Draught - 2'6" (0.76m)
Single Engine HP Range 35 to 62 H.P.

BROOM 415 os



Length - 41'2" (12.5m) Deck Length 38'0" (11.58m)
Waterline Length - 33'3" (10.14m)
Beam - 13'6" (4.11m) Draught - 4'3" (1.29m)
Twin Engines HP Range 500 to 852 H.P.

BROOM 35 CL



Length - 34'10" (10.6m)
Waterline Length - 30'10" (9.3m)
Beam - 12'4" (3.8m) Draught - 3'2" (0.9m)
Single or Twin Engines HP Range 62 to 300 H.P.

BROOM 42 CL



Length - 42'6" (12.95m) Deck Length 39'9" (12.1m)
Waterline Length - 37'8" (11.47m)
Beam - 13'11" (4.24m) Draught - 3'6" (1.07m)
Single or Twin Engines HP Range 135 to 840 H.P.

BROOM 38 CL



Length - 38'6" (11.74m) Deck Length - 36'9" (11.2m)
Waterline Length - 34'3" (10.44m)
Beam - 13' (3.96m) Draught - 3'6" (1.06m)
Single or Twin Engines HP Range 135 to 530 H.P.

BROOM 450 os



Length - 45'0" (13.7m) Deck Length - 42'6" (13.0m)
Waterline Length - 36'0" (11.0m)
Beam - 15'3" (4.6m) Draught - 4'0" (1.2m)
Twin Engines HP Range 636 to 912 H.P.

BROOM 39 KL (New Model)



Length - 39'6" (11.96m) Deck Length 36'10" (11.22m)
Waterline Length - 34'6" (10.5m)
Beam - 13'0" (3.96m) Draught - 3'6" (1.06m)
Single or Twin Engines HP Range 135 to 530 H.P.

BROOM 50 os



Length - 50'0" (15.24m) Deck Length - 46'6" (14.2m)
Waterline Length - 41'0" (12.5m)
Beam - 15'3" (4.6m) Draught - 4'3" (1.3m)
Twin Engines HP Range 740 to 1320 H.P.

HOW TO CONTACT US

For full details or the name of your nearest dealer contact
C.J.Broom & Sons, who will be pleased to discuss your requirements.

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E-mail: broom-boats@zoo.co.uk

web site: www.broom-boats.co.uk

BROOM 50 os HARDTOP



Length - 50'0" (15.24m) Deck Length - 46'6" (14.2m)
Waterline Length - 41'0" (12.5m)
Beam - 15'3" (4.6m) Draught - 4'3" (1.3m)
Twin Engines HP Range 740 to 1320 H.P.

OVER ONE HUNDRED YEARS OF CRAFTSMANSHIP