

Broom News²⁰⁰⁰



Published annually by the longest established builder of Power Boats in Great Britain - C.J.Broom & Sons Limited

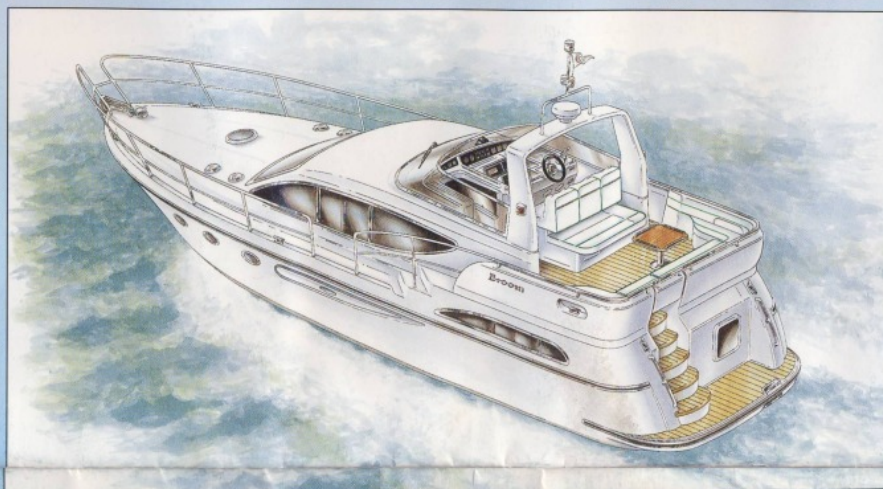
NEW FOR 2000

Brooms celebrate the new millennium by launching two impressive new models, the Broom 415os and the 42cl.

Whilst similar in size, they are quite different and offer, in their design, the subtle but important difference in the Broom Offshore and Coastal models.

Following the well proven and continually developed Broom 37 and 39 models, the 415os has a planing "V" hull for fast offshore cruising. The deep draught and relative high hull sides give excellent sea-going qualities. The aft deck layout is a further refinement of the earlier Broom models by using the full width of the deck, with seats set in the dodgers.

BROOM 415 os



BROOM 42 cl



The 42cl, whilst having a similar interior layout and same quality finish, has been developed as a progression from the award winning Ocean 38cl. The semi-displacement hull retains the keel that gives excellent handling qualities, whether in a rough following sea or navigating the confined coastal and inland waterways of Europe, which the draught of 3' 8" permits the 42cl to achieve. With cruising speeds well in excess of 20 knots with suitable engines, the 42cl is aimed at the serious yachtsman who wants to maximise his cruising potential.

Also taken from the 38 is the aft deck layout, which provides a generous seating area within the coaming. The side deck runs right round the boat.

The new Millennium sees Brooms two years into the start of their second hundred years of continuous service to the boat owner. But how it's changed since the start in 1898.

The picture taken at Brooms fuelling jetty in 1999 captures some of the history. Preparing for engine trials is a Broom 50 os, whilst taking on water are two Wherry yachts. A true Norfolk Wherry, the black hulled one, has been a visitor to Brooms for most of the last century. Built for the famous 'Colmans' Mustard family of Norwich, "Hathor" was used by two sisters for many years and frequently seen at Brooms for mooring and service. In those days, she had a Skipper and a Cook as permanent crew. Brooms themselves owned and hired out a Wherry called the "Surprise" in the early days when they were starting to build up the Broom hire fleet which now consists of over forty luxury motor cruisers.

BROOMS START ANOTHER 100 YEARS



About Broom

The Broom Group, which is still under the personal control of the Broom family, consists of three main companies that provide the following services.

Broom Boats Ltd build the Broom and Ocean range of motor cruisers, provide extensive maintenance and service facilities, manage the Marina at Brundall and operates one of the largest hire fleets on the Norfolk Broads.

C J Broom & Sons Ltd is the Sales Company for the Broom and Ocean range, plus it operates a specialist brokerage section for the sale of used Broom and Oceans, as well as other quality motor yachts.

Aquafibre Ltd looks after the GRP moulding and development of new models, plus providing a large range of boat mouldings to the trade.

British
Nautical
Awards



'Motor Cruiser
of The Year
1997'

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OPEN WEEKEND



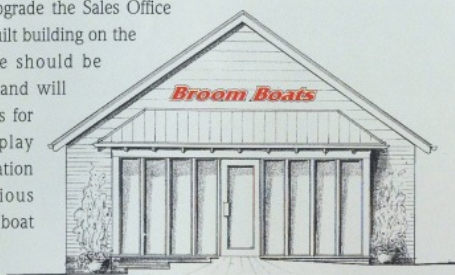
Last year Brooms held an open weekend for the first time, inviting boat owners and prospective owners to Brundall over a weekend in May, to see what the company has to offer, and discuss individual requirements in a relaxed atmosphere.

Supported by some of their major suppliers and blessed with good weather, an encouraging number of visitors enjoyed the opportunity to look around and meet some of the Broom team, to see the variety of services available, as well as look over a good selection of new and second hand boats on show. The conducted tours round the production area proved the most popular. Encouraged by the interest and business generated, plans and dates for the 2000 event will be announced early in the year.

New Sales Office

Those who have visited the Broom Factory and Marina will know that the brokerage and new boats sales have been conducted in a pair of rather basic offices for some years.

Plans are now in hand to upgrade the Sales Office with a brand new, purpose built building on the same site. The new office should be completed by the summer and will provide much better facilities for customers with good display areas and office accommodation that will permit the serious business of deciding which boat to purchase in comfortable surroundings.



NEED THE BOAT MOVED - NO PROBLEM

Many owners require their boat to be moved around when they are too busy themselves or because they prefer to entrust their craft to professional skippers when making the longer sea passages.

Brooms have enjoyed a long association with one of the most respected delivery companies for over 30 years, namely Small Craft Deliveries of Woodbridge, Suffolk. These voyages have been all over Europe. Whilst mainly for new boats being delivered to their home ports and older craft returning to Brundall for repairs and maintenance, many are just moving craft from one holiday destination to another. The longest to date has been 3,300 miles from the UK to Kyrenia in Cyprus.

A message from Small Craft Deliveries reads:

Small Craft Deliveries would like to congratulate Brooms on passing their Centenary and wish them all the best as they set out on their second hundred years of providing service to the Yachtsman.

We also thank them for the 441 delivery passages we have carried out during the past thirty years, covering some one hundred and thirty three thousand nautical miles.

For details of the service Broom and Small Craft Deliveries offer please contact Andrew Stone at Brooms or Small Craft Deliveries Tel: 01394 382600 Fax: 01394 387672.

Hire Fleet News

Short Breaks on the Increase

With the changing pattern of holidays and an increase in flexible working times, more people are enjoying short break holidays on the Norfolk Broads.

Brooms have been quick to adjust to this development and now provide short breaks on a good selection of their quality hire fleet. The holidays are generally Saturdays to Tuesdays and Tuesdays to Saturdays, but other times can be arranged subject to availability.



The fleet consists of over forty quality motor cruisers, accommodating from two to seven persons.

For details of short breaks and longer periods, please call our Reception on 01603 712334.

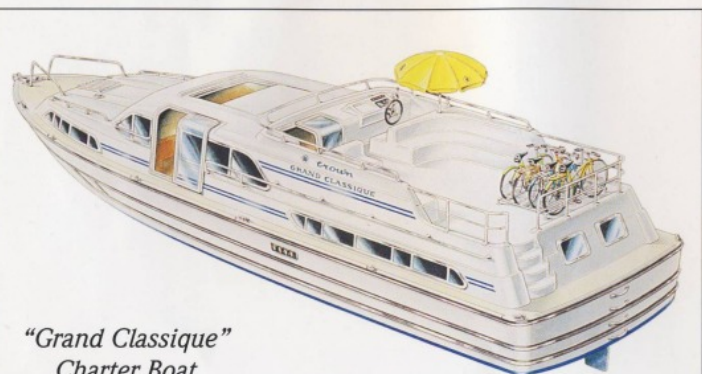
ABOUT aquafibre

BIGGEST ever Charter Boat

For over 30 years, Broom's Associate Company Aquafibre have developed the mould tools and manufactured the G.R.P. mouldings for Broom's luxury range of motor cruisers.

Over these years, Aquafibre have also developed an extensive range of models designed specifically for inland water charter use. In fact, most of the major charter companies on the Norfolk Broads, the Shannon and Erne in Ireland and the French Canals have built up fleets based on Aquafibre models.

One of Aquafibre's largest and longest standing customers is Crown Blue Line who now have bases throughout France, Holland, Germany and Ireland and for whom Aquafibre developed and moulded their enormously successful "Classique" and "Crusader" models.



"Grand Classique"
Charter Boat

Aquafibre are now developing the biggest charter boat yet; The "Grand Classique", from the drawing board of Andrew Wolstenholme. It will be nearly 15m in length and will provide luxury holiday accommodation for up to 10 people. The "Grand Classique" will be exclusive to Crown Blue Line and the first boats will be available for hire in France from midsummer 2000.

For further information on Aquafibre's wide range of quality mouldings and development expertise please contact:-

Ben Mackintosh
Aquafibre Ltd
Wendover Road
Rackheath, Norwich, Norfolk. NR13 6LR
Tel: (01603) 720651 Tel: (01603) 720654

EUROPE'S WIDEST RANGE OF HULL AND SUPERSTRUCTURE GRP MOULDINGS FOR SEA OR RIVER, FROM 20 - 45FT.



INSIDE BROOM'S



- | | | | | | | |
|---------------------|------------------------|-----------------------|--------------------------------|------------------------------------|--------------------|----------------------------|
| 1 Mould Shop | 5 Towing Launch | 9 Headquarters | 13 Battery Store | 16 Traditional Craft Dock | 19 Fuel Jetty | 23 Rail Station Entrance |
| 2 Boat Storage | 6 Engineering Centre | 10 Reception | 14 Stainless Steel Fabrication | 17 Production Areas | 20 Boatlift Gantry | 24 Sales Pontoon |
| 3 Mould & Trim Shop | 7 Shopping Facilities | 11 Maintenance Berths | 15 Electronics Division | 18 Hire Fleet and Visitor Moorings | 21 Sales Office | 25 Holiday Chalets |
| 4 Service Centre | 8 Boat/Vehicle Parking | 12 Engine Gantry | | | 22 Bar/Restaurant | 26 Visitors Toilets/Shower |

Service Centre

Since opening the new Service Centre in 1998, Brooms have carried out an increasing amount of repair and maintenance work to a wide variety of craft.

Boats up to 50 feet in length can now be handled ashore and worked on under cover in the Service Centre, which has excellent lighting and modern facilities.



The picture illustrates the variety of craft worked on. One is a Broom 44 being prepared for sale, whilst the timber vessel was in for a complete overhaul. This craft, "Katinka", is an Admiral class timber vessel built by Brooms in the early Sixties and moored and maintained by Brooms ever since. The boat is actually still owned by the same family. This long association between

Brooms and boat owning families is not unusual.

"Katinka" has a varnished hull and she is kept in one of the company's boathouses. Her hull has never been scraped until last year when all the varnish was removed and replaced. She now looks like new again, and if properly maintained will go on for another fifty years.

The Picnic

One of the attractive features of buying a Broom boat is the opportunity to have the owner's hand over and delivery trials direct from the factory where the boat is built. Each boat is finally finished and prepared in a covered wet dock and is kept spotlessly clean until the owner's arrival.

The hand over usually takes a day or more with a cruise down the River Yare to Great Yarmouth, passing through the interesting harbour area to the sea for a test run along the coast to Lowestoft before returning back to Brundall. Time is then spent with the owner explaining the operation and location of every piece of equipment.



Any adjustments or additional requirements are then dealt with by the craftsmen who constructed the boat before she is ready to leave for her home port, either by sea or road transport.

Part of this Broom tradition is a Champagne picnic lunch organised by Mrs Jennifer Broom, who is a qualified caterer.

The picture shows Mr and Mrs M Whittemore receiving the picnic from Brooms Technical Manager, Frederick Dale, on the occasion of their acceptance trials of their Broom 50 os.

STAINLESS STEEL FABRICATION



The carefully shaped, substantial stainless steel stanchions and guardrails fitted round Broom built boats are crafted by the in-house team of skilled fabricators and are tailor made for each design.

This skill and experience is available to the Service Centre where all kinds of fabrication are available for the repair and refurbishment of boats which are worked on under excellent conditions.

In addition to this facility, Brooms also have a resident electronics engineer to supply and fit the latest navigation equipment.

Brokerage News



Brooms are continuing to develop and extend their facilities for dealing with used boats on behalf of owners.

Whilst most of the craft offered for sale are Broom and Oceans, other quality motor cruisers are also handled. In the case of the Broom built boats, the great advantage is that the complete history of each boat is

available to purchasers, going back to the date the boat was built and first left the factory.

There is always a good selection of quality craft to view on the dedicated sales pontoons as well as the opportunity to look round the production areas. A further advantage of purchasing a used boat from Brooms is that any refurbishment or additional equipment required can be dealt

with in the Broom Service Centre before the boat leaves the works. For those new owners who would like to stay for a time at Brundall, moorings are available in the Marina.

Please call the Sales Office on 01603 712334 for full details of our current brokerage lists or look us up on the website at www.broom-boats.co.uk

BROOM POWERBOAT RANGE

2000

COASTAL RANGE

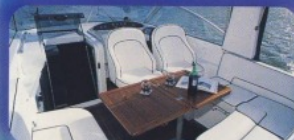
OFFSHORE RANGE

BROOM 29 CL Softtop



Length - 29' (8.84m)
Waterline Length - 25'6" (7.80m)
Beam - 10'5" (3.17m) Draught - 2'6" (0.76m)
Single Engine HP Range 35 to 62 H.P.

BROOM 345 os



Length - 34'10" (10.6m) Deck Length - 32'6" (9.9m)
Waterline Length - 26'9" (8.15m)
Beam - 12'4" (3.8m) Draught - 3'3" (1.04m)
Twin Engines HP Range 400 to 600 H.P.



BROOM 35 CL



Length - 34'10" (10.6m)
Waterline Length - 30'10" (9.3m)
Beam - 12'4" (3.8m) Draught - 3'2" (0.9m)
Single or Twin Engines HP Range 62 to 340 H.P.

BROOM 415 os



Length - 41'2" (12.5m) Deck Length 38'0" (11.58m)
Waterline Length - 33'3" (10.14m)
Beam - 13'6" (4.11m) Draught - 4'3" (1.29m)
Twin Engines HP Range 500 to 740 H.P.



BROOM OCEAN 38 CL



Length - 38'6" (11.74m) Deck Length - 36'9" (11.2m)
Waterline Length - 34'3" (10.44m)
Beam - 13' (3.96m) Draught - 3'6" (1.06m)
Single or Twin Engines HP Range 135 to 550 H.P.

BROOM 44 os Mediterranean



Length - 44'8" (13.6m) Deck Length - 42'4" (12.9m)
Waterline Length - 36' (11.0m)
Beam - 15'3" (4.6m) Draught - 4' (1.2m)
Twin Engines HP Range 636 to 860 H.P.

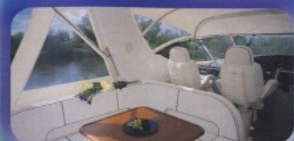


BROOM 42 CL



Length - 42'6" (12.95m) Deck Length 39'9" (12.1m)
Waterline Length - 37'8" (11.47m)
Beam - 13'11" (4.24m) Draught - 3'6" (1.07m)
Single or Twin Engines HP Range 135 to 700 H.P.

BROOM 50 os



Length - 50'0" (15.24m) Deck Length - 46'6" (14.2m)
Waterline Length - 41'0" (12.5m)
Beam - 15'3" (4.6m) Draught - 4'3" (1.3m)
Twin Engines HP Range 740 to 1200 H.P.



HOW TO CONTACT US

For full details or the name of your nearest dealer contact
C.J.Broom & Sons Ltd, who will be pleased to discuss your requirements.

Brooms, Brundall, Norwich, Norfolk NR13 5PX, England.

Telephone: (01603) 712334 Fax: (01603) 714803

E-mail: broom-boats@zoo.co.uk

web site: www.broom-boats.co.uk

BROOM 50 os HARDTOP



Length - 50'0" (15.24m) Deck Length - 46'6" (14.2m)
Waterline Length - 41'0" (12.5m)
Beam - 15'3" (4.6m) Draught - 4'3" (1.3m)
Twin Engines HP Range 740 to 1200 H.P.



ONE HUNDRED YEARS OF CRAFTSMANSHIP