


Broom



BOAT BUILDER

Broom Boats at Brundall, the longest established builder of power boats in Great Britain have further strengthened their reputation for quality by recently winning a national award for their latest model, the Broom 44.

The company has won the prestigious Silk Cut Nautical Award for production boats in the UK in 1991 - the mark of real quality. Chairman and Managing Director, Martin Broom, the grandson of the founder of the company, explained that the award is all about quality of production and as such is a tremendous tribute to the dedication of his staff




Broom

WINS AWARD

BRO
FO
CRA

of more than one hundred.

Each of the 40 boats built by Broom's every year is completely hand built by local craftsmen and all the major components, except for the engines, are made in Norfolk.

The initial "plug" which forms the mould for all the boats fibreglass hulls and superstructures are

made by Aquafibre, an associated company based in Rackheath.

Manufactured in wood, the plugs require the skills of the traditional boat builder - a skill which has a great local tradition, being handed down from past generations in the county.

Aquafibre also make the fireglass hulls and

superstructures ready for Brooms to complete.

A truly international company, Broom export more than 50% of their boats with a flourishing market in Germany and Holland. Ideally located on the River Yare at Brundall, the company have direct access to their foreign market via the river to Yarmouth and the



Fitting the luxurious interior of the Broom 44.



A boat nears completion afloat in the dock.

North Sea. This cuts down delivery time and costs and provides easy access for customers who make use of the company's after sales servicing and refurbishments. The Broom 44, as a top of the range serious cruising boat, combines all the experience and knowledge acquired by the company during the past three generations. The hull form is faster, stronger

and superior in its seagoing qualities, yet with its skeg keel retains the traditional good handling qualities for which Broom boats are famous. By carefully blending the hand picked and crafted teak joinery with modern matching fabrics, the whole interior of the Broom 44 creates a relaxing and comfortable atmosphere for extended fast offshore cruising.

aq

Aquafibre a and supers 44' and co winning Aquafibre a other qua mouldin

af AQUAFIBRE RACKHEATH

CUSTOM CRAFT

wishes to congratulate Broom Boats on their award

AXON COMPONENTS LTD

Suppliers of Electrical Distribution and Instrumentation Systems

FOR INDUSTRIAL FASTENERS YOU CAN RELY ON

Beardshaw